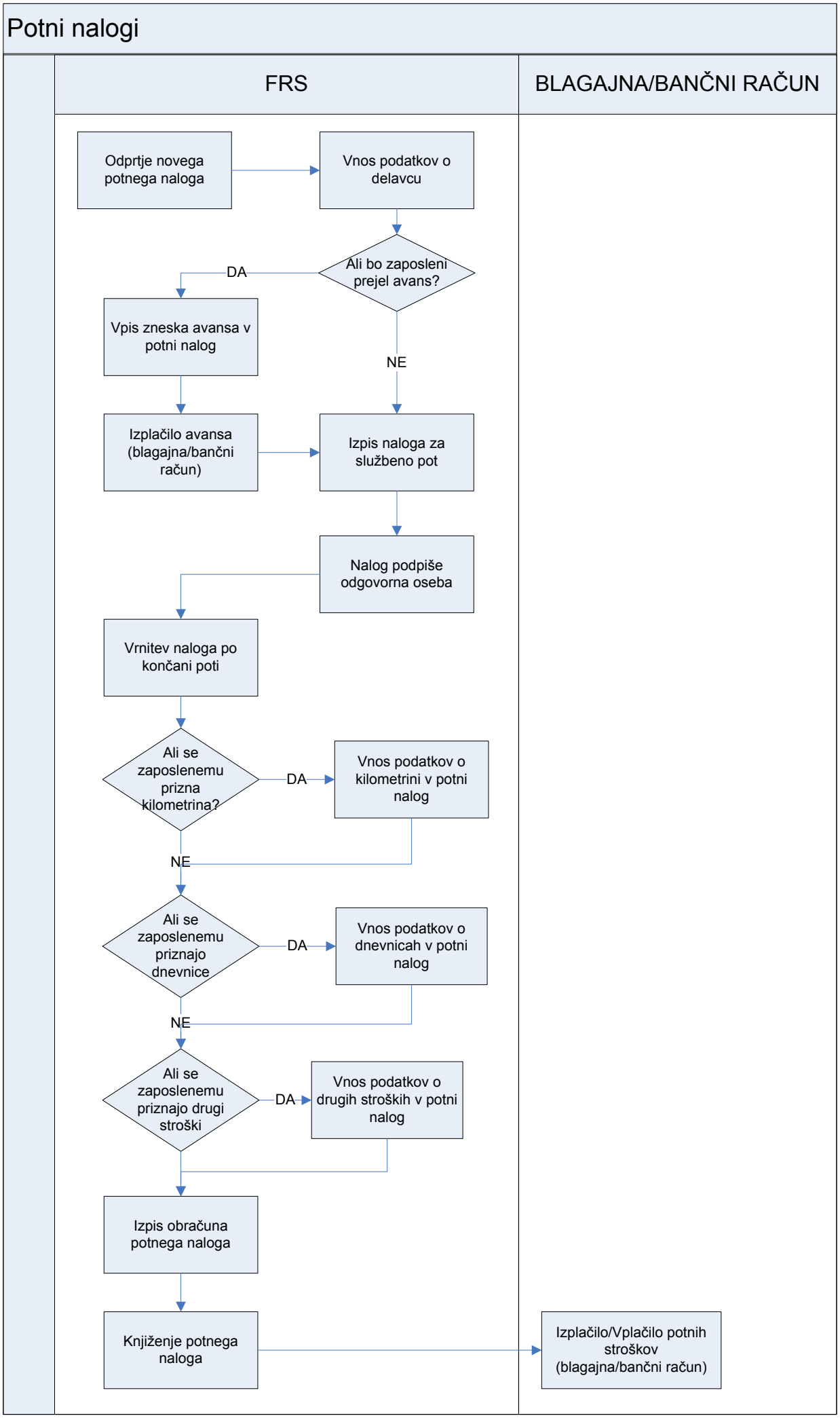Potni nalogi